



“ the interview process was clear, thorough & informative. All my questions and concerns were answered in a quick and professional way ”

Ben Hadfield - Stocktake UK Franchisee

## FRANCHISING WITH STOCKTAKE UK

**If you're looking for a future career running your own professional stocktaking business, then we believe that either Stocktake UK, or its sister company Stockcheck, will be the right choice for your future success.**

We operate as the UK's leading franchise stocktaking company. With a group total of over 90 offices throughout the country, our reputation and 20 years of stocktaking experience makes the difference between your success and possible failure.

This brochure outlines the excellent franchise opportunities we offer. However what we'd really like to do is meet with you, show you what we can offer, and let you take those first steps to becoming part of one of the UK's leading stocktaking businesses.



STOCKCHECK

## RESIDENTIAL TRAINING COURSE

As part of the initial training, you will attend a 2 week residential course held at the company's head office in Skipton, North Yorkshire.

Training includes:

- **Stocktaking theory.** Essential in understanding the detail behind the stocktaking process and ensuring you can then impart your knowledge to the client in due course.
- **Software training.** Our custom systems, developed in-house after many years of experience, are at the cutting edge of technology providing our franchisees with the tools to cope with today's demanding business environment. Undergoing continual development, regular software updates are released to ensure our services remain the best available to our franchisees.
- **Live stocktaking.** Your training programme, centres around on-site stocktaking at selected clients during your residential weeks, providing the opportunity to put your new skills into practice, but with the backup and support of our trainers.
- **Franchise operation.** Particularly if you are new to operating your own business, advice and support about how to run your new franchise is an important part of the training you will receive, from VAT returns to writing letters and talking to clients ...

*Our experience counts for everything!*

Stocktake UK is the leading stocktaking company in the UK, operating as a franchise and provides first class backup and support to its network of professional stock auditor consultants.



## FRANCHISE DEVELOPMENT AND MARKETING STRATEGY

As part of the franchise package a full marketing action plan forms the basis of our well tried, tested and successful operation.

Throughout the initial stages of your training our marketing team will be working hard to generate new business, using social media and an individual marketing plan and offer continual support throughout the franchise term.

Client databases and Lead generation using the most up to date tools, ensures your customer base builds effectively from day-1... and lasts for the entire franchise term.

## TEAMWORK REALLY COUNTS!

Your training is only part of the story. Stocktake UK's on-going marketing support and technical development within the stocktaking sector, will provide every opportunity to build on the sound foundation you will establish when you join the team.

## SUPPORT SERVICES



### CONTINUAL SOFTWARE DEVELOPMENT

The tools you'll use every day as part of our stocktaking system undergoes continual improvements and development, with additional features being added that will help sell your services to the customer.

### TECHNICAL SUPPORT

From computer and technical backup to specific stocktaking queries, the support team are always on hand.

### MARKETING SERVICES

Our marketing team will conduct a social media campaign to target potential clients within your franchise area....although marketing your franchise is a joint operation, you'll have more time to get on with the important task of running your own business.

### TIME TO TIME FRANCHISEE MEETINGS

Held from time to time, our national meetings with the stocktaking network is a great opportunity to interact with other franchisees and to bounce ideas around from like minded professionals.



*"Stocktake UK have provided a first class service and enabled QHotels to bring the Liquor Stock controls in-house with the back up of expert help on hand if needed."*

*- Simon Hocking, Financial Controller - Q Hotels*

**a typical quote from one the many national account clients.**

## A working partnership.



“ When i looked into  
franchising ... ”

Nearly 12 years ago, it was evident right from the start that a franchise with Stocktake UK would be the best possible way of receiving training and support for a change in my career path.

Going self-employed is always a daunting prospect, but I need not have worried because with the dedication of the support team, I have never looked back!”

*M McGuire - Stocktake UK franchisee*

## TAKING THE FIRST STEP

*Franchising with Stocktake UK is an attractive option, providing a new challenge, without having to establish a brand name from scratch and taking all the risks yourself.*



## THE FRANCHISEE FEE INCLUDES:

- A 2-week residential training course
- Marketing rights to the franchise area
- Extensive equipment list required to carry out all stocktaking assignments
- Printed business stationery
- Bespoke stocktaking software developed in-house
- Invoicing software
- Marketing services
- Technical and business support

## A STOCKTAKE UK FRANCHISE PROVIDES THE BEST OF BOTH WORLDS

Independence through a proven business model, technical training and marketing support. A secure future with the potential rewards of a better work-life balance.

Working in a sector, where stocktaking is a necessary business tool in every Pub, Club, Restaurant Hospitality and Hotel operation, demand for your services are constant in any economic environment.

## MASTER FRANCHISE FEE

**£17,995 + vat**

## SUB FRANCHISE FEE\*

**£11,995 + vat**

## FRANCHISE TERM

**5 - year evergreen agreement**

\*(where available)



**JOIN US NOW...**

### **JOIN US NOW ...**

Request an application form and make this the first step towards becoming a professional Stock Auditor and consultant with Stocktake UK, joining a network of highly motivated individuals operating throughout the country.



[www.stocktakeuk.co.uk/franchising](http://www.stocktakeuk.co.uk/franchising)

**“A Stocktake UK Franchise provides an excellent way of establishing a professional stocktaking business ... ”**

“ I purchased my franchise after 13 years in the trade as a licensee and was looking for a career move that allowed me to utilise my management skills acquired in the hospitality sector; a Stocktake UK franchise provided a vehicle which ensured my business was up and running in no time !

The training and business support available meant that within 6 months my diary was full. Our Head Office is always available to deal with any queries and provide valuable management guidance.”



## CONTACT US

### FOR FURTHER INFORMATION CONTACT



Stocktake UK Ltd  
Gillow House  
Broughton Hall  
Skipton  
North Yorkshire  
BD23 3AN

**Call us:**

0800 027 4128

**e-mail us:**

[franchising@stocktakeuk.co.uk](mailto:franchising@stocktakeuk.co.uk)

**on-line:**

[www.stocktakeuk.co.uk/franchising](http://www.stocktakeuk.co.uk/franchising)